

Affiliate SEO Checklist

Keyword Research

- 1 Find low-competition keywords
- 2 Target buyer intent keywords
- 3 Use long-tail keywords
- 4 Analyze competitors

Content Creation

- 1 Write high-quality, helpful content
- 2 Add clear headings (H1, H2, H3)
- 3 Include primary keyword naturally
- 4 Add pros and cons of products

On-Page SEO

- 1 Optimize title and meta description
- 2 Use internal linking
- 3 Add image alt text
- 4 Ensure readability

Technical SEO

- 1 Improve page speed
- 2 Mobile-friendly design
- 3 Secure website (HTTPS)
- 4 Fix broken links

Conversion Optimization

- 1 Add clear call-to-actions
- 2 Use comparison tables
- 3 Place affiliate links naturally
- 4 Build trust with honest reviews

Traffic & Growth

- 1 Share on social media
- 2 Build backlinks
- 3 Update old content

4 Track performance (Google Analytics)